



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

## Contract # 848974

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Richard Hudson for Congress (39008)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US Senate (1176)  
**Brand** 3004/REP/CONGRESS (175984)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** ROBINSON, TRACEY  
**Phone/Fax** (704) 795-2012 /  
**CPE** 225/403/3004  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HUDSON FOR CONGRESS  
 HUDSON FOR CONGRESS,

**Date Entered** 08/17/12  
**Last Modified** 11/01/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06281896  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,914.75  
**Net Total** \$27,850.25  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Nov. 2012	62	\$32,765.00
<b>Grand Total:</b>	<b>62</b>	<b>\$32,765.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	11:34P- 12:37A (ET)						2			2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	TONITE SHW	8/17/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:59P- 5:29P (ET)						1			1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	8/17/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:29P- 5:59P (ET)						1			1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	8/17/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:59P- 6:30P (ET)						1			1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	8/17/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:58A- 6:58A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/17/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	6:58A- 9A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/17/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:34P (ET)		1							1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	8/17/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:34P- 12:37A (ET)		2							2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	TONITE SHW	8/17/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:59P- 5:29P (ET)		1							1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	8/17/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 5:59P (ET)		1							1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	8/17/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:59P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	8/17/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58A- 6:58A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/17/12
15.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	6:59P- 7:30P (ET)		1							1	\$630.00	\$630.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/17/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/17/12

## CONFIRMATION CONTRACT

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18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	9A- 10A (ET)		1							1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	TODAY SHW2	8/17/12
19.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11P- 11:29P (ET)							1		1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	8/17/12
23.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:30P- 12A (ET)								1	1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NWS FOLO SNF	8/17/12
24.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1	1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	8/17/12
25.0	Normal Line / NFL	11/04/12-11/04/12	4	:30	8:12P- NBC Sunday Night Football								1	1	\$7,500.00	\$7,500.00	Charlotte (WCNC) (WCNC)		8/17/12
26.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	8/17/12
27.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:34P- 12:37A (ET)					2				2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	TONITE SHW	8/17/12
28.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	4:59P- 5:29P (ET)					1				1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	8/17/12
29.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:29P- 5:59P (ET)					1				1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	8/17/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:59P- 6:30P (ET)					1				1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	8/17/12
31.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:58A- 6:58A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/17/12
32.0	Normal Line / SPOT	11/01/12-11/01/12	5	:30	6:59P- 7:30P (ET)					1					\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/17/12
33.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6:58A- 9A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/17/12

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34.0	Normal Line / SPOT	11/01/12-11/01/12	5	:30	7:30P- 7:58P (ET)					1					\$695.00		Charlotte (WCNC) (WCNC)	WHEEL-FORTNE	8/17/12
35.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	9A- 10A (ET)					1				1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	TODAY SHW2	8/17/12
36.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11P- 11:34P (ET)			1							\$515.00		Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	8/17/12
37.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11:34P- 12:37A (ET)			2						2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	TONITE SHW	8/17/12
38.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	4:59P- 5:29P (ET)			1						1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	8/17/12
39.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	5:29P- 5:59P (ET)			1						1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	8/17/12
40.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	5:59P- 6:30P (ET)			1						1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	8/17/12
41.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	5:58A- 6:58A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/17/12
42.0	Normal Line / SPOT	10/30/12-10/30/12	5	:30	6:59P- 7:30P (ET)			1							\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/17/12
43.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	6:58A- 9A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/17/12
44.0	Normal Line / SPOT	10/30/12-10/30/12	5	:30	7:30P- 7:58P (ET)			1							\$695.00		Charlotte (WCNC) (WCNC)	WHEEL-FORTNE	8/17/12
45.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	9A- 10A (ET)			1						1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	TODAY SHW2	8/17/12
46.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11:34P- 12:37A (ET)				2					2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	TONITE SHW	8/17/12
47.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4:59P- 5:29P (ET)				1					1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5PM	8/17/12

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Charlotte (WCNC) (WCNC)		
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:29P- 5:59P (ET)				1					1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-530P	8/17/12
49.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:59P- 6:30P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	8/17/12
50.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:58A- 6:58A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM	8/17/12
51.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	6:59P- 7:30P (ET)				1						\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	8/17/12
52.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:58A- 9A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHW	8/17/12
53.0	Normal Line / SPOT	10/31/12-10/31/12	5	:30	7:30P- 7:58P (ET)				1						\$695.00		Charlotte (WCNC) (WCNC)	WHEEL-FORTNE	8/17/12
54.0	M/G For 36.0.1 / SPOT	11/01/12-11/03/12	4	:30	11P- 11:34P (ET)	1				X	X	X		1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	10/31/12
55.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6:59P- 7:30P (ET)	1				X	X			1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/31/12
56.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	7:30P- 7:58P (ET)	1				X	X			1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/31/12
57.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:57A- 9A (ET)							1		1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)		10/31/12
58.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	5:58A- 6:58A (ET)	3				X	X			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/31/12
59.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	5:58A- 6:58A (ET)	1				X	X				\$165.00		Charlotte (WCNC) (WCNC)		10/31/12
60.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6A- 6:57A (ET)							1		1	\$140.00	\$140.00	Charlotte (WCNC) (WCNC)		10/31/12
61.0	Normal Line / SPOT	11/01/12-11/03/12	3	:30	11P- 11:34P (ET)	1				X	X	X		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/31/12

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63.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	4:28A- 4:58A (ET)	2				X	X			1	\$50.00	\$50.00	Charlotte (WCNC) (WCNC)		10/31/12
64.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/31/12
65.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:30P- 7:58P (ET)				1					1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/31/12
66.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4:59P- 5:29P (ET)				1					1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		10/31/12
67.0	M/G For 59.0.1 / SPOT	11/02/12-11/02/12	4	:30	4:58A- 5:58A (ET)	1					X			1	\$165.00	\$165.00	Charlotte (WCNC) (WCNC)		10/31/12
68.0	M/G For 58.0.1,58.0.2 / SPOT	11/05/12-11/05/12	4	:30	5:58A- 6:58A (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		11/1/12
69.0	M/G For 63.0.1 / SPOT	11/05/12-11/05/12	3	:30	4:28A- 4:58A (ET)		1							1	\$50.00	\$50.00	Charlotte (WCNC) (WCNC)		11/1/12
70.0	M/G For 1.0.1 / SPOT	11/02/12-11/02/12	4	:30	10P- Revolution						1			1	\$1,350.00	\$1,350.00	Charlotte (WCNC) (WCNC)		11/1/12

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